

# Cooperating with media companies and digital platforms to communicate about critical risks and debunk mis/disinformation



OECD Public Governance Directorate,  
Infrastructure and Public Procurement Division  
High Level Risk Forum Secretariat

High Level Risk Forum, 2 February 2024



# Cooperating with journalists to communicate about critical risks and debunk mis/disinformation

OECD High Level Risk Forum (HLRF)

Ricardo Gutiérrez, 2 February, 2024, Paris (France)

# Davos



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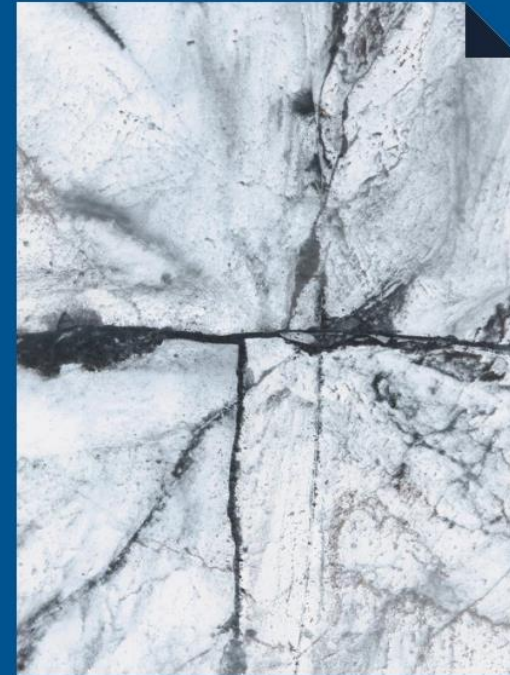
## Reports

Published: 10 January 2024

# Global Risks Report 2024

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The Global Risks Report explores some of the most severe risks we may face over the next decade, against a backdrop of rapid technological change, economic uncertainty, a warming planet and conflict. As cooperation comes under pressure, weakened economies and societies may only require the smallest shock to edge past the tipping point of resilience.

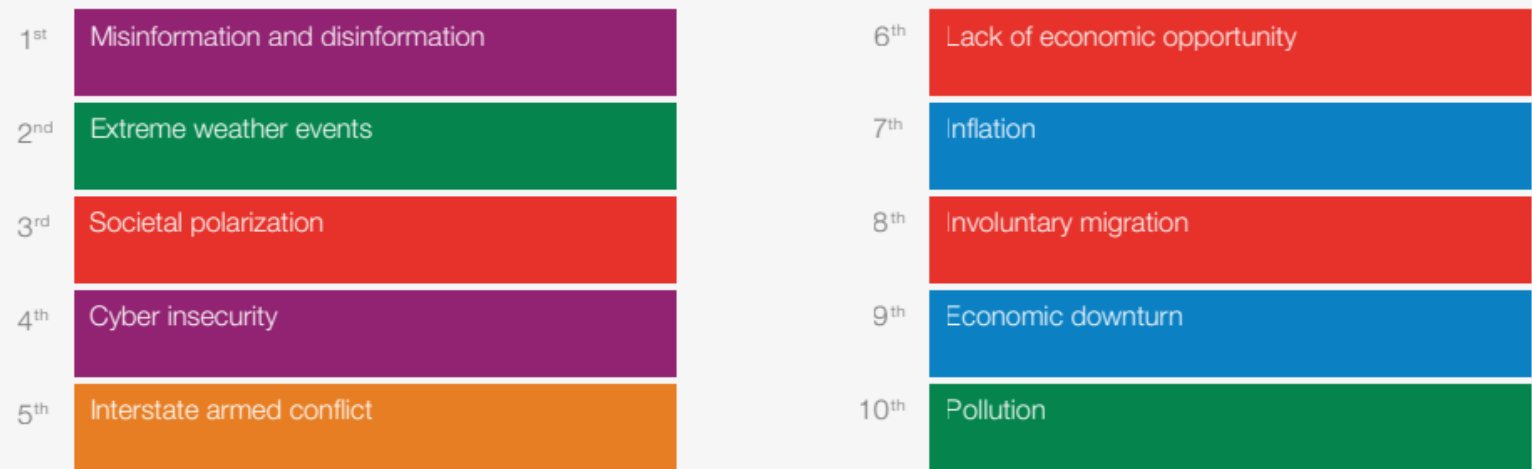


# Davos

FIGURE 1.3

## Global risks ranked by severity over the short term (2 years)

*"Please estimate the likely impact (severity) of the following risks over a 2-year period."*



Risk categories | Economic | Environmental | Geopolitical | Societal | Technological

Source

World Economic Forum Global Risks  
Perception Survey 2023-2024.

# Anti-Fake News Laws

The screenshot shows the website of the European Federation of Journalists (EFJ). At the top left is the EFJ logo and the text "European Federation of Journalists". To the right are social media icons for Twitter, Facebook, and Instagram. Below the logo is a navigation menu with links for "ABOUT EFJ", "NEWS", "PROJECTS", "POLICY", "EVENTS", and "RESOURCES".

The main article headline reads: "EFJ and IFJ call on Turkey's parliament to reject the 'disinformation and fake news' bill".

Below the headline is a photograph of a press conference. Six people are seated at a table with microphones. Behind them is a banner with the text "BASIN, MİLLETİN MÜŞTEREK SESİDİR. KEMAL ATATÜRK". In front of them is a red banner with the text "#SansürYasasınaHayır diyoruz" and "3 Ekim 2022 İstanbul". The red banner also features logos for various organizations including the Turkish Journalists' Association (TGS), the Turkish Press Syndicate (TSGS), and the European Federation of Journalists (EFJ).

On the right side of the website, there is a "DONATE" button and a link to "IFJ/EFJ Safety Fund for Journalists in Ukraine". Below this is a graphic with the text "#SUPPORT UKRAINIAN JOURNALISTS" and a map of Ukraine. Further down is a link to "GET PREPARED FOR YOUR NEXT ASSIGNMENT, ASSESS YOUR RISK" and a link to "RISK ASSESSMENT PLATFORM" with the URL "SAFETYJOURNALISTS.ORG". At the bottom right, there is a social media handle "@EFJEUROPE" and a section titled "Tweets from".

# US Homeland Security



## Best Practices – People

- Work with local television and radio news media (traditional media) to disseminate useful information and correct bad information. Pre-establish partnerships or relationships with stations or reporters that can be called upon in a disaster or emergency. While this paper is

Countering False Information on Social  
Media in Disasters and Emergencies

# The real antidote to disinformation

- **Better working conditions for journalists**
- **Promoting quality and ethical journalism**
- **Co-finance investigative journalism**
- **Strengthening press freedom**
- **Promoting media pluralism**
- **Raising standards of transparency**
- **Develop media education for all**
- **Regulate social networks and Big Tech**







# 49 journalists killed in Europe (CoE)

## List of journalists killed since 2015

- Aleksandre Lashkarava (Georgia)
- Daphne Caruana Galizia (Malta)
- Georges Wolinski (France)
- Ilhor Hudenko (Ukraine)
- Jean Cabut (France)
- Lukasz Masiak (Poland)
- Maksim Borodin (Russian Federation\*)
- Naji Jerf (Türkiye)
- Oles Buzyna (Ukraine)
- Rasim Aliyev (Azerbaijan)
- Siraj Abishov (Azerbaijan)
- Yevheniy Sakun (Ukraine)
- Bernard Maris (France)
- Dmitri Popkov (Russian Federation\*)
- Giorgos Karaivaz (Greece)
- Irina Slavina (Russian Federation\*)
- Kastriot Reçi (Albania)
- Lyra McKee (United Kingdom)
- Mantas Kvedaravičius (Ukraine)
- Nikolay Andruschenko (Russian Federation\*)
- Peter R. de Vries (Netherlands)
- Rohat Aktaş (Türkiye)
- Stephane Charbonnier (France)
- Zoreslav Zamoysky (Ukraine)
- Bernard Verlhac (France)
- Elsa Cayat (France)
- Güngör Arslan (Türkiye)
- Jamal Khashoggi (Türkiye)
- Kim Wall (Denmark)
- Maharram Ibrahimov (Azerbaijan)
- Mustafa Cambaz (Türkiye)
- Oksana Baulina (Ukraine)
- Philippe Honore (France)
- Roman Nezhyborets (Ukraine)
- Vadym Komarov (Ukraine)
- Brent Renaud (Ukraine)
- Frédéric Leclerc-Imhoff (Ukraine)
- Hazım Özsü (Türkiye)
- Ján Kuciak (Slovak Republic)
- Luka Popov (Serbia)
- Maks Levin (Ukraine)
- Mustapha Ourrad (France)
- Oleksandra Kuvshynova (Ukraine)
- Pierre Zakrzewski (Ukraine)
- Saaed Karimian (Türkiye)
- Yevgeny Bal (Ukraine)

# 49 cases of impunity in Europe (CoE)

Giorgos KARAIVAZ – Greece - 2021  
Jan KUCIAK – Slovakia – 2018  
Jamal KHASHOGGI – Saudi Arabia Consulate in Turkiye – 2018  
Daphne CARUANA GALIZIA – Malta – 2017  
Saaed KARIMIAN – Turkiye – 2017  
Pavel SHEREMET – Ukraine – 2016  
Rohat AKTAŞ – Turkiye – 2016  
Naji JERF – Turkiye – 2015  
Timur KUASHEV – Russia – 2014  
Andrea ROCCELLI and Andrei MIRONOV – Ukraine – 2014  
Oleksandr KUCHYNSK – Ukraine – 2014  
Mikhail BEKETOV – Russia – 2013  
Akhmednabi AKHMEDNABIYEV – Russia – 2013  
Nikolai POTAPOV – Russia – 2013  
Rafiq TAGI – Azerbaijan – 2011  
Gadzhimurad KAMALOV – Russia – 2011  
Sokratis GIOLIAS – Greece - 2010  
Aleh BYABENIN – Belarus - 2010  
Hrant DINK – Turkiye – 2007  
Anna POLITKOVSKAYA – Russia – 2006  
Elmar HUSEYNOV – Azerbaijan – 2005  
Dusko JOVANOVIĆ – Montenegro – 2004  
Yuri SHCHEKOCHIKHIN – Russia - 2003  
Milan PANTIĆ – Serbia - 2001  
Martin O'HAGAN – United Kingdom – 2001  
Georgiy GONGADZE – Ukraine – 2000  
Kutlu ADALI – Cyprus - 1996  
Dada VUJASINOVIĆ – Serbia – 1994  
Uğur MUMCU – Turkiye – 1993

Impunity for the killings, kidnappings and disappearances of journalists in Kosovo\* between 1998 and 2005:

Senol ALIT (1999), Bardhyl AJETI (2005), Ismail BËRBATOVCİ (1998), Vladimir DOBRIČIĆ (1998), Gabriel GRÜNER (1999), Bekim KASTRATI (2001), Volker KRÄMER (1999), Xhemajl MUSTAFA (2000), Shefki POPOVA (2000), Marian MELONAŠI (2000), Momir STOKUĆA (1999), Krist GEGAJ (1999),

# 108 journalists in prison in Europe (CoE)

## 32 in Belarus

Katsiaryna Andreeva  
Ihar Losik  
Kseniya Lutskina  
Andrei Aliaksandrau  
Dzianis Ivashyn  
Andrej Pachobut  
Maryna Zolatava  
Liudmila Chekina  
Valerija Kastsiugova  
Iryna Leushyna  
Dzmitryi Navazhylau

Henadz Mazheika  
Iryna Slaunikava  
Andrei Kuznechyk  
Siarhei Satsuk  
Yuryi Hantsarevich  
Dzmitryi Luksha  
Kanstantsin Zalatykh  
Ales Liubianchuk  
Yuryi Hladchuk  
Ivan MuraYOU  
Pavel Mazheika

Yauhen Merkis  
Dzmitry Semchanka  
Andrei Famin  
Larysa Shchyarakova  
Pavel Padabed  
Viachaslau Lazarau  
Aliaksandr Mantsevich  
Ihar Karnei  
Andrei Tolchyn  
Lyudmila Andenko

## 23 in Russia

Abdulummin Gadzhiev  
Aleksandr Dorogov  
Aleksandra Bayazitova  
Aleksi Slobodenyuk  
Alexander Nozdrinov  
Alsu Kurmasheva  
Andrei Novashov  
Andrey Pyzh

Denis Shaikin  
Dmitry Ivanov  
Eduard Shmonin  
Evan Gershkovich  
Igor Kuznetsov  
Ivan Safronov  
Maria Ponomarenko  
Mikhail Afanasyev

Roman Ivanov  
Ruslan Ushakov  
Sergey Mikhaylov  
Vladimir Kara-Murza  
Vladislav Malushenko  
Yan Katelevskiy  
Yevgeny Moskvin

## 17 in Occupied Ukraine

Amet Suleymanov  
Asan Akhtemov  
Dmytro Khilyuk  
Ernes Ametov  
Iryna Danilovich  
Iryna Levchenko

Marlen Asanov  
Osman Arifmemetov  
Remzi Bekirov  
Rustem Sheikhaliev  
Serhiy Tsyhipa  
Server Mustafayev

Seyran Saliev  
Timur Ibragimov  
Victoria Roschina  
Vilen Temeryanov  
Vladislav Yesypenko

## 15 in Azerbaijan

Aslan Gurbanov  
Avaz Zeynalli  
Aziz Orujov  
Elnur Shukurov  
Hafiz Babali

Mahammad Kekalov  
Nargiz Absalamova  
Nurlan Gahramanli  
Osman Narimanoglu Rzayev  
Polad Aslanov

Rashad Ramazanov  
Rufat Muradli  
Sevinc Vaqifqizi  
Ulvi Hasanli  
Vugar Mammadov

## 19 in Turkey

Abdurrahman Gök  
Ali Ünal  
Dicle Müftüoğlu  
Erdal Süsem  
Erol Zavar  
Gültekin Avcı  
Hatice Duman

Hidayet Karaca  
Ismail Çoban  
Kenan Karavil  
Mahmut Gülecan  
Mehmet Baransu  
Murat Çapan  
Mustafa Gök

Nazli Ilıcak  
Sami Tunca  
Sedat Yılmaz  
Sertan Önal  
Ziya Ataman

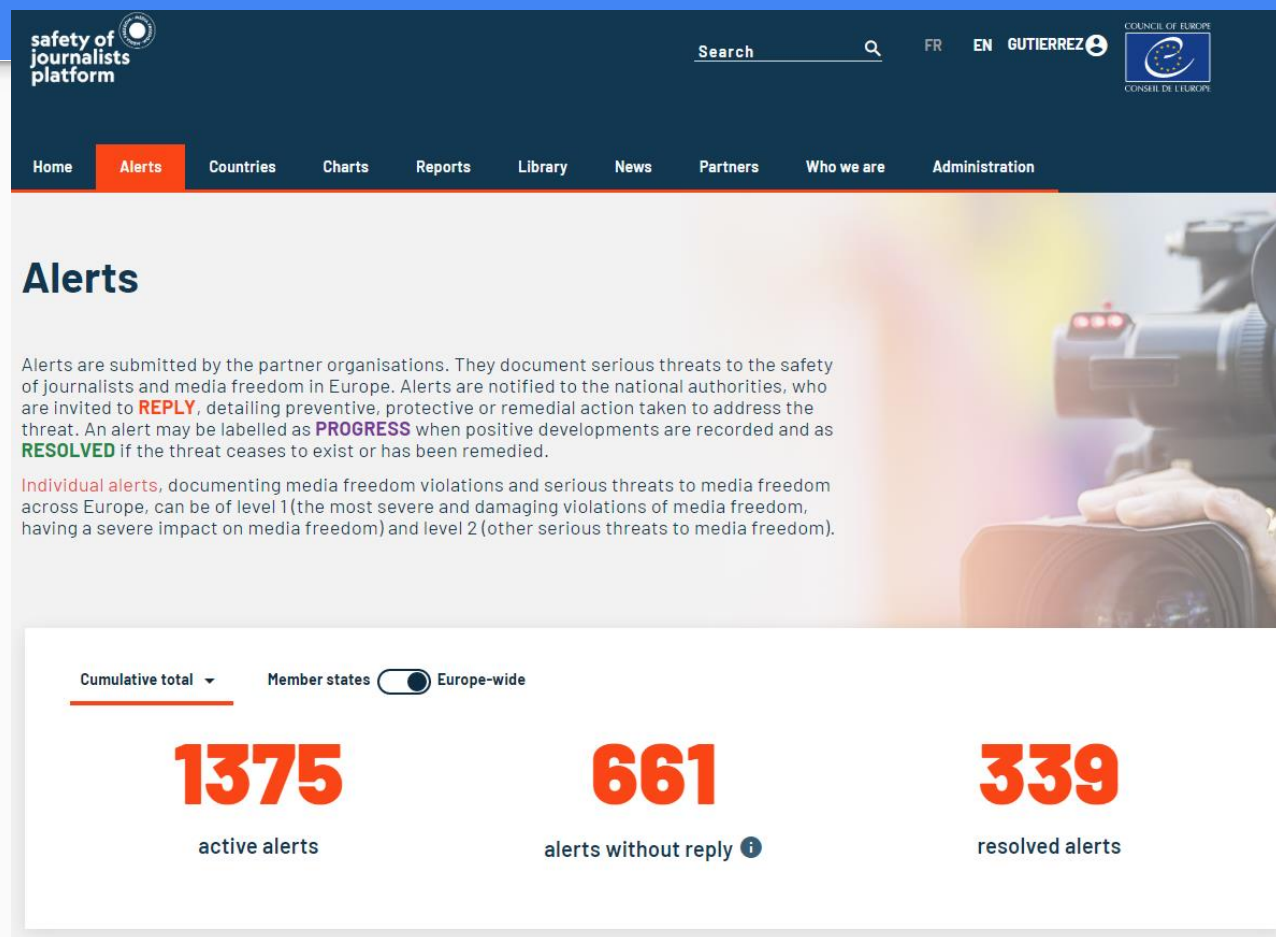
## 1 in Poland

Pablo González

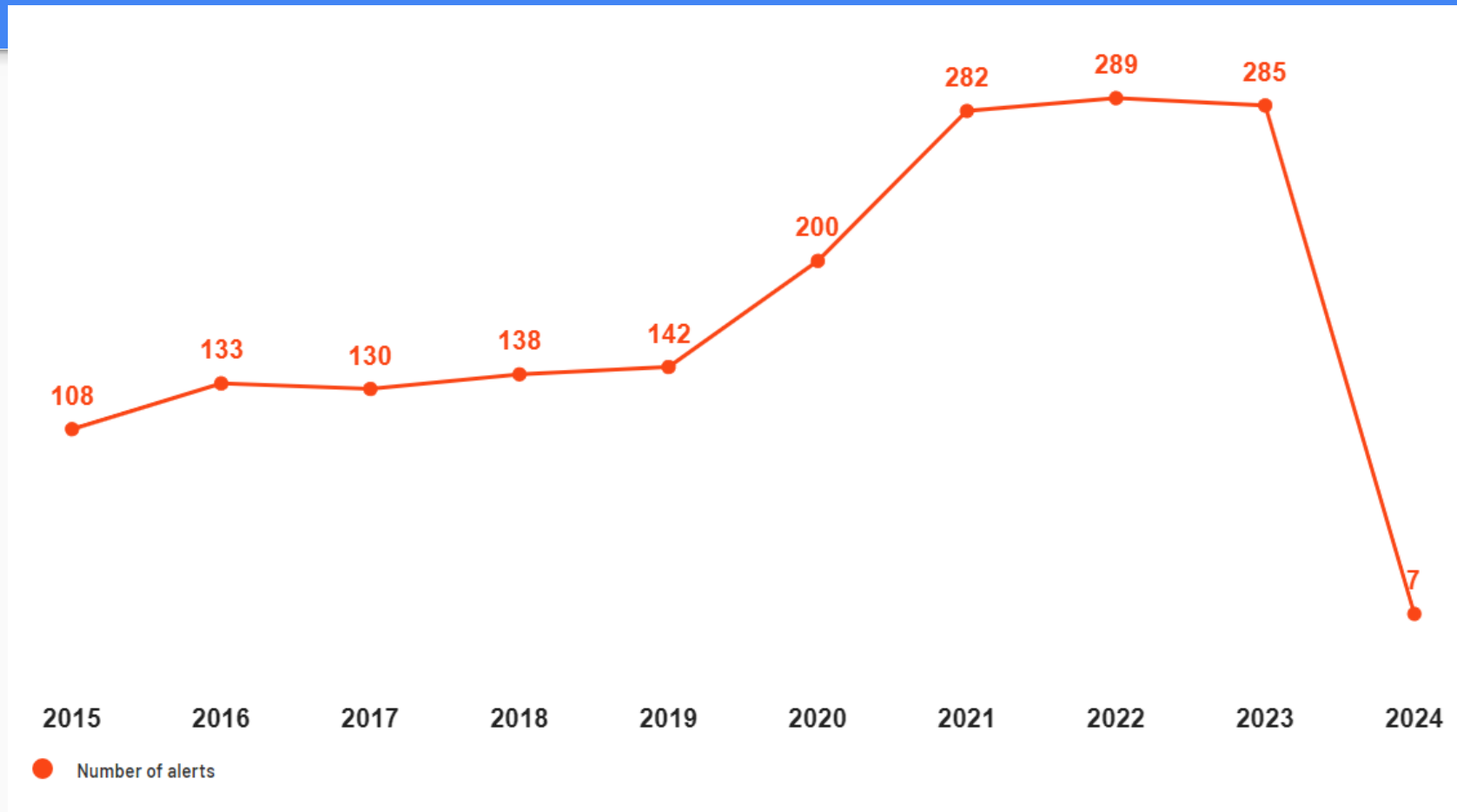
## 1 in the United Kingdom

Julian Assange

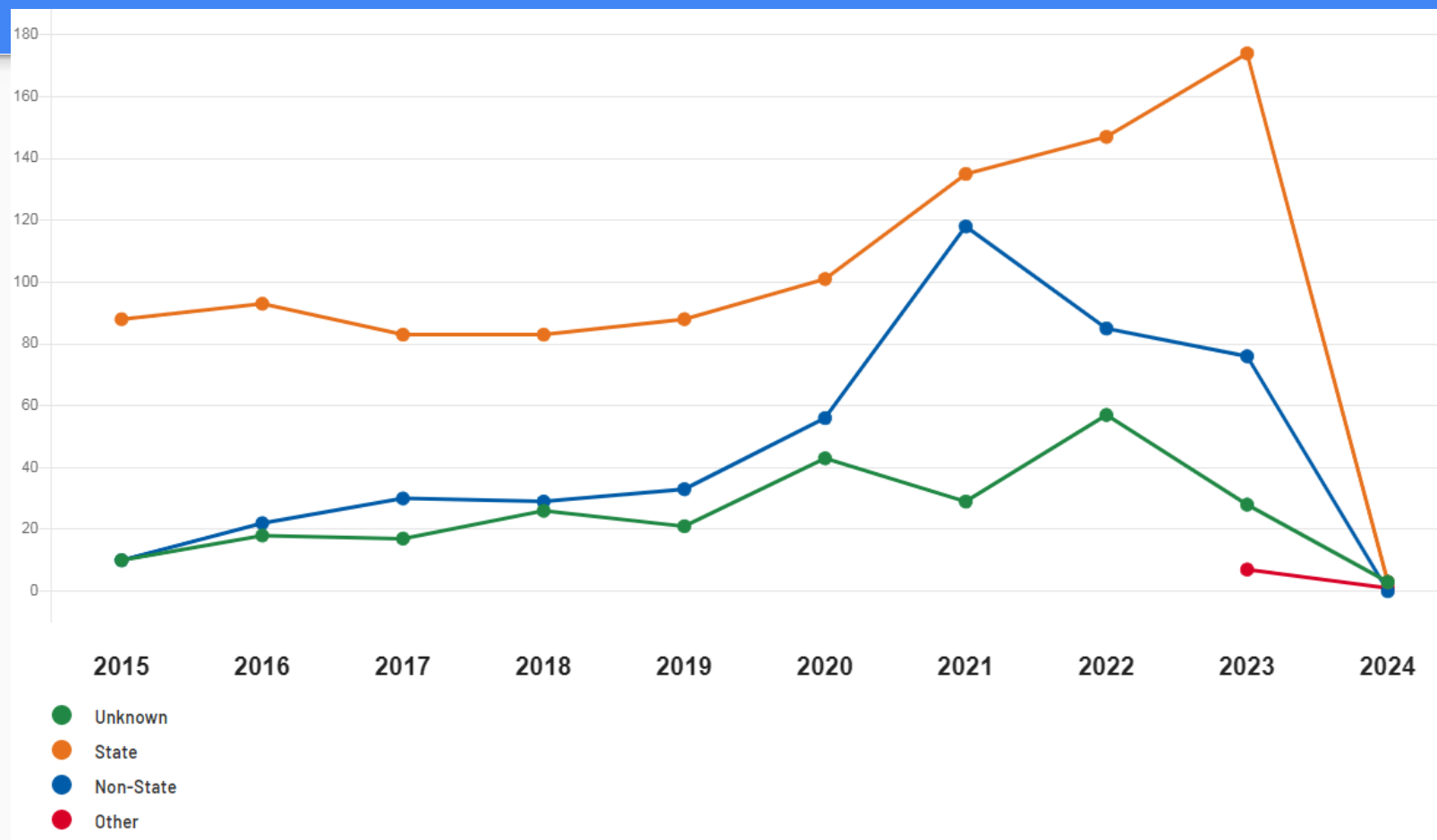
# 1,700 media freedom violations since 2015



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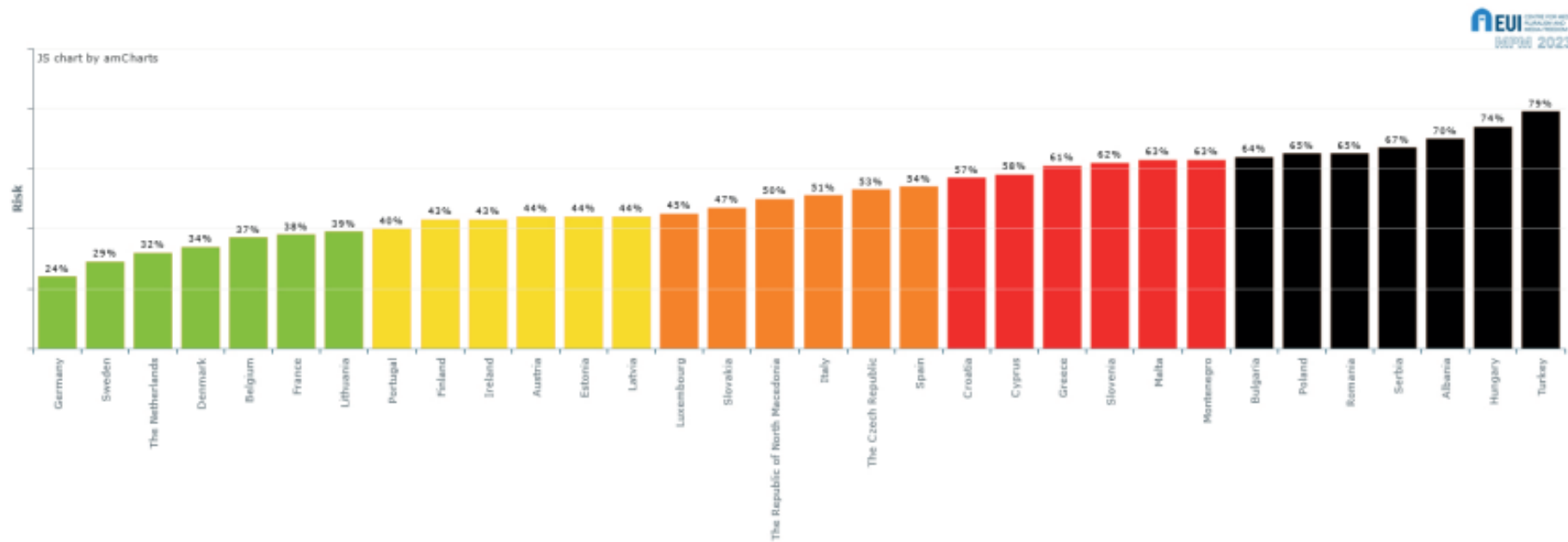
# Source of the media freedom violations





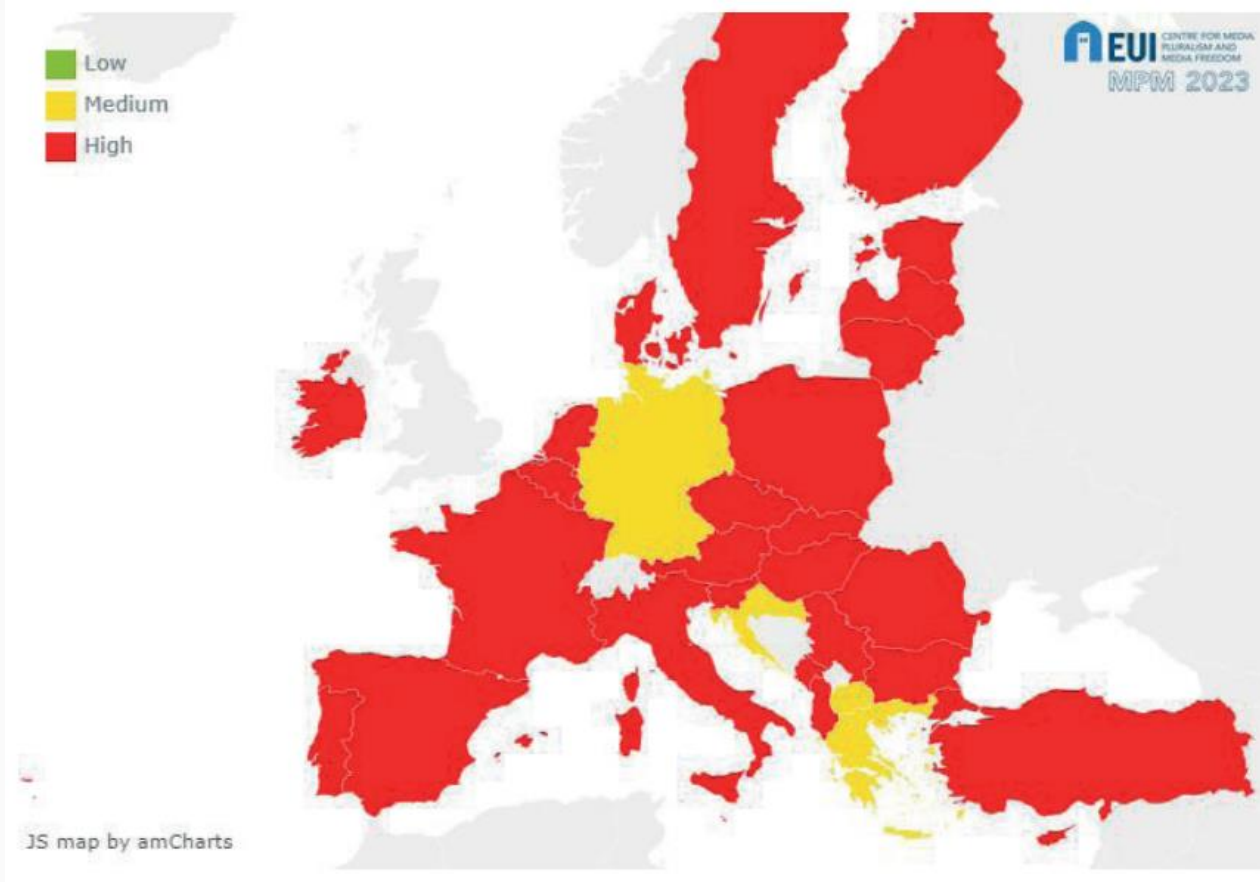
# Media Pluralism in Europe (MPM)

Fig. 7.b MPM2023-General ranking by quintile classification



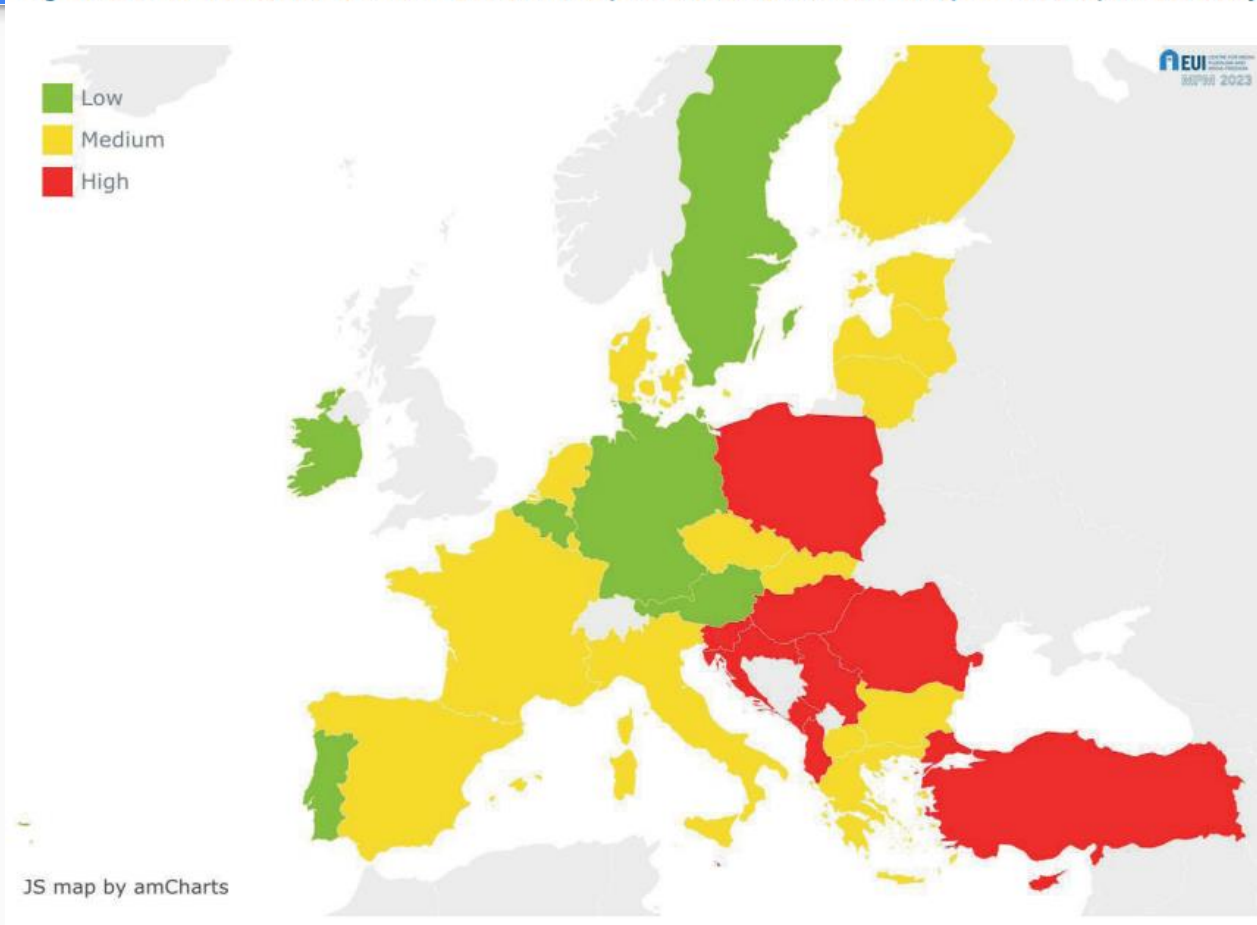
# News Media Concentration (MPM)

Figure 4.2.a. Plurality of media providers - Map of risks per country



# Political independence (MPM)

Figure 5.1.a. Indicator on the Political independence of media - Map of Risks per Country



# State advertising (MPM)

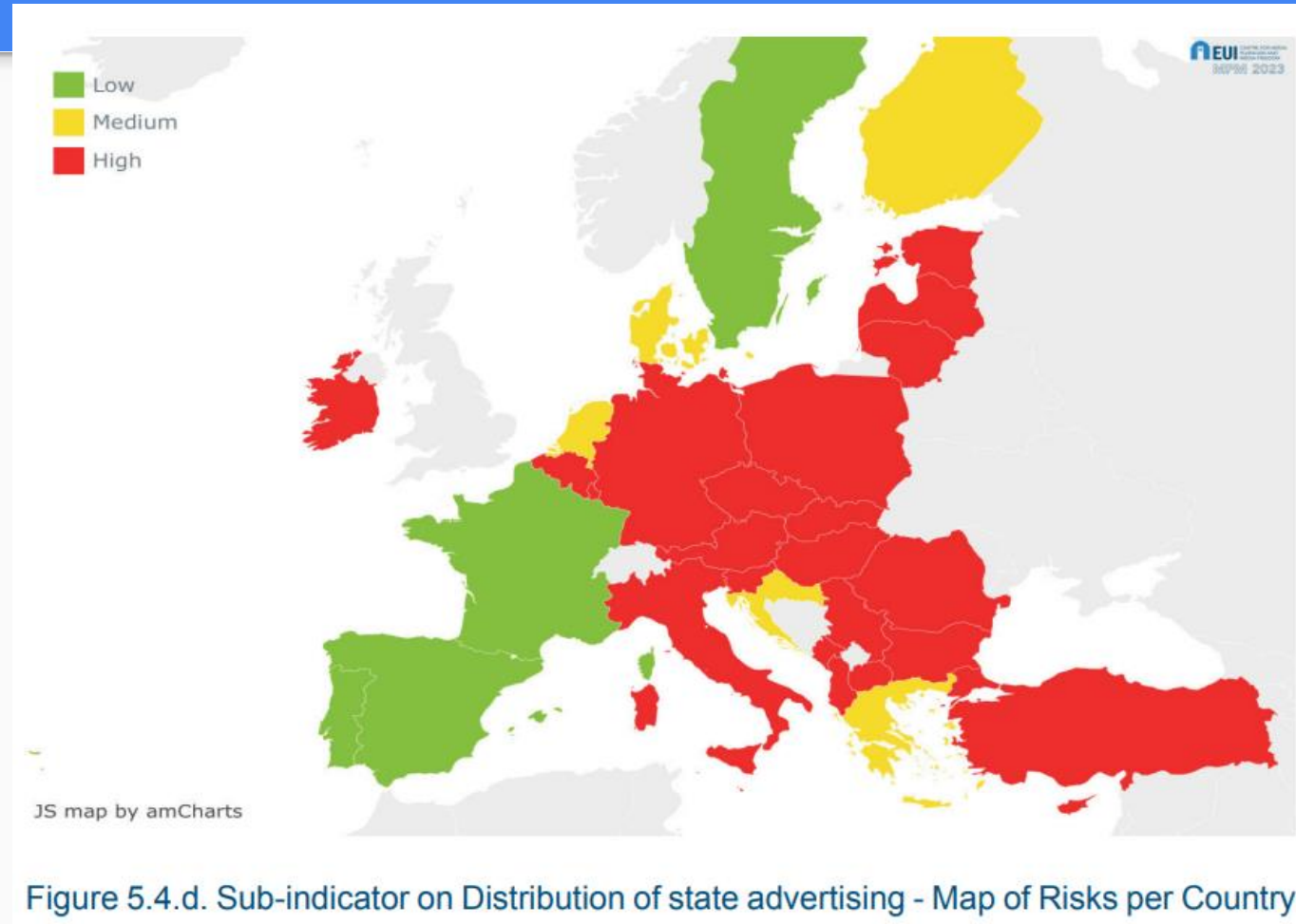
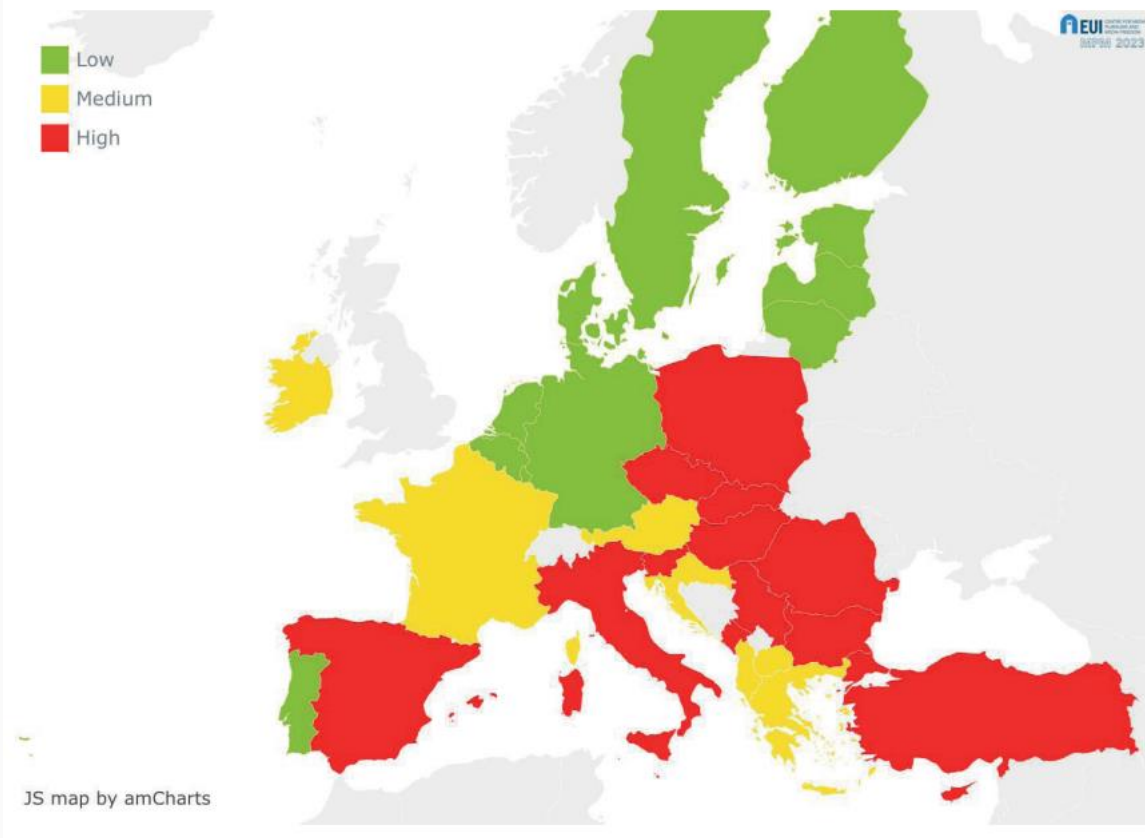


Figure 5.4.d. Sub-indicator on Distribution of state advertising - Map of Risks per Country

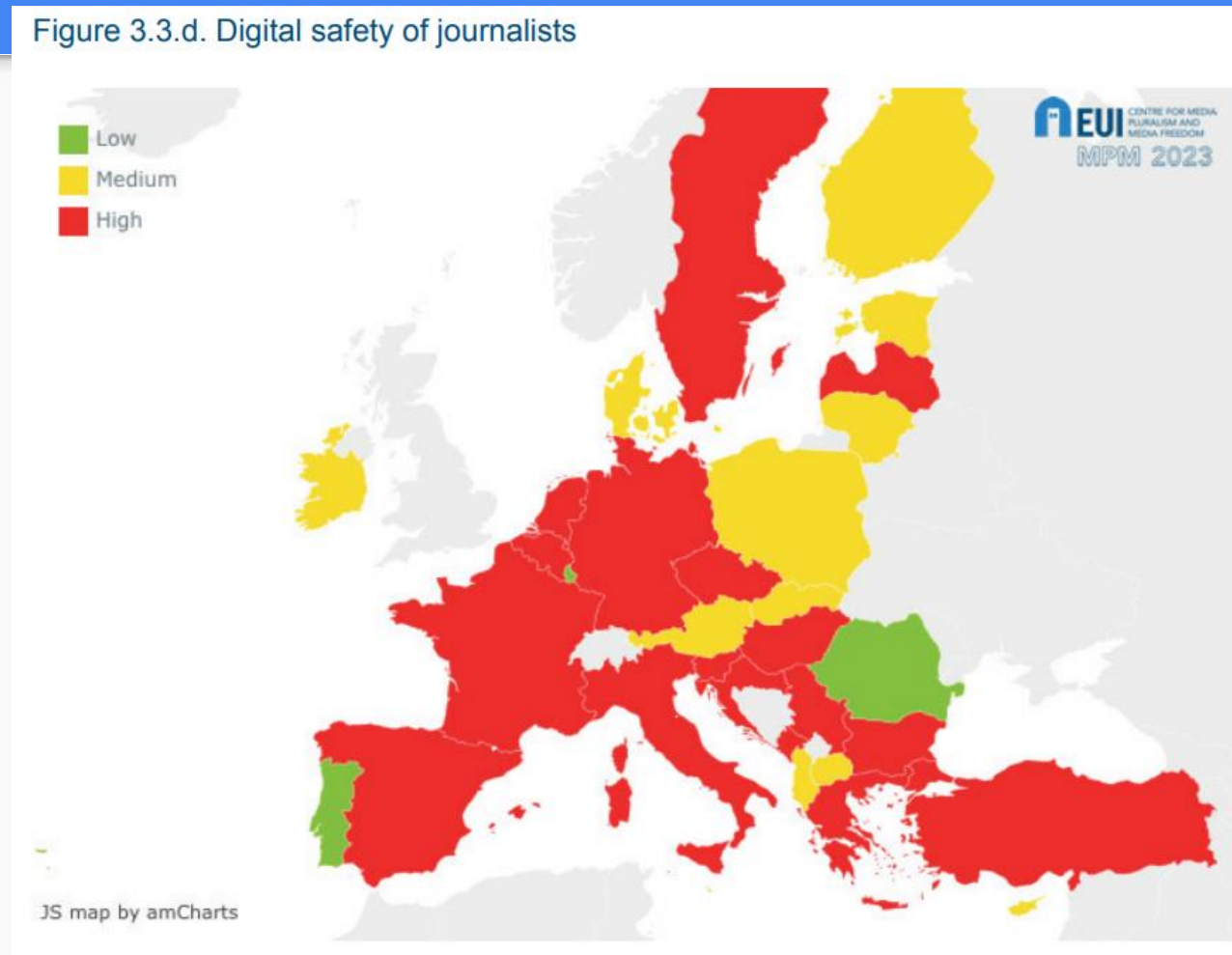
# Independence of PSM (MPM)

Figure 5.5.a. Indicator on the Independence of public service media - Map of Risks per Country



# Online threats targeting journalists (MPM)

Figure 3.3.d. Digital safety of journalists





# 2016/4 CoE Recommendation

## Council of Europe adopts guidelines to protect journalists



# 2021 EU Recommendation



[ABOUT EFJ](#) ▾ | [NEWS](#) ▾ | [PROJECTS](#) ▾

Safety of journalists: EFJ welcomes European Commission's Recommendation and calls for monitoring of Member States



# 2024 EU Media Freedom Act (EMFA)



ABOUT EFJ ▾ NEWS ▾ PROJECTS ▾

## EFJ welcomes European Media Freedom Act but calls for strengthening



# Good practices - The Netherlands

## Dutch journalists sign agreement to improve safety of journalists



# Good practices - Sweden



Photo: Sofia Sabel/imagebank.sweden.se

Openness in Sweden

**Free speech, free press and overall openness and transparency are key to Swedish society.**



Thank you!



A word cloud featuring the phrase "Thank You" in multiple languages. The words are arranged in a roughly rectangular shape, with "THANK YOU" being the largest and most prominent. Other languages include Spanish, Arabic, Indonesian, and various African languages. The words are in different orientations, some horizontal and some vertical.

GRACIAS  
ARIGATO  
SHUKURIA  
JUSPAXAR  
DANKSCHEEN  
TASHAKKUR ATU  
SUKSAMA  
EKHMET  
MEHRBANI  
PALDIES  
BOLZIN  
MERCY  
BIYAN  
SHUKRIA  
TINGKI  
THANK  
YOU  
MERCY